



Dissemination & Exploitation

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Gesellschaft für Kommunikations- und Technologieforschung mbH

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Overall objectives:

- **Disseminating project results to relevant parties and wider public**
- **Promoting exploitation and application of project results**

Dissemination:

- Mailing of information materials (flyer, brochure)
- Press releases
- Press conferences
- Presentations on conferences, work shops, etc.
- Publications in journals, magazines, electronic publications, etc.
- SeniorWatch web site

Exploitation:

- **Preparation of project results according to the requirements of relevant parties (industry, IST officials, members of parliaments, user groups etc.)**
- **Establishing contacts with relevant parties**
- **Organising meetings with interested parties**

Possible interests of industry:

- **General project info**
- **Survey data**
- **Case studies & country reports**
- **Targeted presentations/publications**

**Thank you very much for your
attention !**

In case of further questions please contact:

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